

ORDER

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 1	WEWS	09/04/12	09/10/12	4-430am America This Morn	NM	4-430a	MTWTF--	:30	1	\$35.00	P-3	0.00	NM	5	\$2,870.00	
				4-430a America This Morn												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		09/03/12	09/09/12	-TWTF--	1		\$35.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	WEWS	09/03/12-09/09/12	4-430am America This Morn	4-430a			-TWThF----	:30	(\$35.00)	0.00	NM					
See MG 1.3,1.4,1.5,1.6,1.7																



WEWS

Print Date: 09/24/12

Page 2 of 4

Contract / Revision **309615** Flight Dates **09/04/12-09/17/12**

Hiatus Dates

Original Date / Revision 08/29/12/ 09/12/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked C 9.4-9.10.12**Estimate # **1687**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	09/04/12	09/10/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	1	\$35.00	P-3	0.00 NM	5	\$2,870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF--	1		\$35.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
[can not place without running obama on the same brks.]														
3	WEWS	09/13/12-09/14/12		M-F 430-5am News		430-5a	---ThF----	:30		\$40.00		0.00 NM		
Ⓜ MG for 1.2,27.1,16.6,1.1														
4	WEWS	09/13/12-09/14/12		M-F 430-5am News		430-5a	---ThF----	:30		\$40.00		0.00 NM		
Ⓜ MG for 1.2,27.1,16.6,1.1														
5	WEWS	09/13/12-09/13/12		Thursday Prime C		10-11p	---Th-----	:30		\$995.00		0.00 NM		
Ⓜ MG for 1.2,27.1,16.6,1.1														
6	WEWS	09/13/12-09/13/12		Thursday Prime C		10-11p	---Th-----	:30		\$995.00		0.00 NM		
Ⓜ MG for 1.2,27.1,16.6,1.1														
7	WEWS	09/13/12-09/14/12		M-F 11-12p		11a-12p	---ThF----	:30		\$800.00		0.00 NM		
Ⓜ MG for 1.2,27.1,16.6,1.1														
Week:		09/10/12	09/16/12	M-----	1		\$35.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	09/10/12-09/16/12		4-430am America This Morn		4-430a	M-----	:30		(\$35.00)		0.00 NM		
See MG 1.3,1.4,1.5,1.6,1.7														
[there is one on the break already!]														
N 2	WEWS	09/04/12	09/10/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	1	\$40.00	P-3	0.00 NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF--	1		\$40.00		0.00					
Week:		09/10/12	09/16/12	M-----	1		\$40.00		0.00					
N 3	WEWS	09/04/12	09/10/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	3	\$350.00	P-2	0.00 NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF--	3		\$350.00		0.00					
Week:		09/10/12	09/16/12	M-----	1		\$350.00		0.00					
N 4	WEWS	09/04/12	09/10/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	4	\$175.00	P-3	0.00 NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF--	4		\$175.00		0.00					
Week:		09/10/12	09/16/12	M-----	1		\$175.00		0.00					
N 5	WEWS	09/04/12	09/10/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	5	\$175.00	P-3	0.00 NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	- TWTF--	5		\$175.00		0.00					
Week:		09/10/12	09/16/12	M-----	2		\$175.00		0.00					
N 6	WEWS	09/04/12	09/10/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$75.00	P-3	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-----S-	1		\$75.00		0.00					
Week:		09/10/12	09/16/12	-----	0		\$0.00		0.00					
N 8	WEWS	09/04/12	09/10/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-----S-	1		\$500.00		0.00					
Week:		09/10/12	09/16/12	-----	0		\$0.00		0.00					
N 9	WEWS	09/04/12	09/10/12		CM	9-10a	MTWTF--	:30	5	\$175.00	P-3	0.00 NM	7	\$1,225.00



WEWS

Print Date: 09/24/12

Page 3 of 4

Contract / Revision 309615 Flight Dates 09/04/12-09/17/12

Hiatus Dates

Original Date / Revision 08/29/12/ 09/12/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked C 9.4-9.10.12

Estimate # 1687

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 9-10a										
				M-F 9-10a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					5	\$175.00		0.00		
Week: 09/10/12		09/10/12	09/16/12	M-----					2	\$175.00		0.00		
N 10	WEWS	09/04/12	09/10/12	M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$150.00	P-3	0.00 NM	7	\$1,050.00
				M-F 10-11a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					5	\$150.00		0.00		
Week: 09/10/12		09/10/12	09/16/12	M-----					2	\$150.00		0.00		
N 11	WEWS	09/04/12	09/10/12	M-F 11-12p	CM	11a-12p	MTWTF--	:30	5	\$225.00	P-3	0.00 NM	7	\$1,575.00
				M-F 11-12p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					5	\$225.00		0.00		
Week: 09/10/12		09/10/12	09/16/12	M-----					2	\$225.00		0.00		
N 12	WEWS	09/04/12	09/10/12	M-F 12-1230pm News	CM	12-1p	MTWTF--	:30	5	\$175.00	P-3	0.00 NM	7	\$1,225.00
				M-F 12p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					5	\$175.00		0.00		
Week: 09/10/12		09/10/12	09/16/12	M-----					2	\$175.00		0.00		
N 13	WEWS	09/04/12	09/10/12	M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$200.00	P-3	0.00 NM	7	\$1,400.00
				M-F 1-2p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					5	\$200.00		0.00		
Week: 09/10/12		09/10/12	09/16/12	M-----					2	\$200.00		0.00		
N 14	WEWS	09/04/12	09/07/12	M-F 2-3p	CM	2-3p	- TWTF--	:30	5	\$200.00	P-3	0.00 NM	5	\$1,000.00
				M-F 2-3p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					5	\$200.00		0.00		
N 16	WEWS	09/04/12	09/10/12	M-F 3-4p	CM	3-4p	MTWTF--	:30	4	\$800.00	P-2	0.00 NM	4	\$3,200.00
				M-F 3-4p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					5	\$800.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg Type</u>		
6	WEWS	09/03/12-09/09/12		M-F 3-4p			3-4p	- TWThF----	:30	(\$800.00)		0.00 NM		
See MG 1.3,1.4,1.5,1.6,1.7														
[N/A DUE TOO MANY ORDERED TU-F FOR AMOUNT OF BREAKS]														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/10/12		09/10/12	09/16/12	-----					0	\$0.00		0.00		
N 18	WEWS	09/04/12	09/10/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWTF--	:30	5	\$300.00	P-3	0.00 NM	7	\$2,100.00
				M-F 4-5p Dr. Oz										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					5	\$300.00		0.00		
Week: 09/10/12		09/10/12	09/16/12	M-----					2	\$300.00		0.00		
N 19	WEWS	09/04/12	09/10/12	M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
				M-F 5-6p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					1	\$300.00		0.00		
Week: 09/10/12		09/10/12	09/16/12	-----					0	\$300.00		0.00		
N 20	WEWS	09/04/12	09/10/12	M-F 6-630p News	CM	6-630p	MTWTF--	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
				M-F 6-630p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week: 09/03/12		09/03/12	09/09/12	- TWTF--					1	\$400.00		0.00		
Week: 09/10/12		09/10/12	09/16/12	-----					0	\$400.00		0.00		



WEWS

Print Date: 09/24/12

Page 4 of 4

Contract / Revision **309615** Flight Dates **09/04/12-09/17/12**

Hiatus Dates

Original Date / Revision 08/29/12/ 09/12/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked C 9.4-9.10.12**

Estimate # **1687**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WEWS	09/04/12	09/10/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-TWTF--					3	\$2,000.00		0.00			
	Week:	09/10/12	09/16/12	M-----					1	\$2,000.00		0.00			
N22	WEWS	09/04/12	09/10/12	M-F 730-8P M-F 730-8P	CM	730-8p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-TWTF--					3	\$2,000.00		0.00			
	Week:	09/10/12	09/16/12	M-----					1	\$2,000.00		0.00			
N23	WEWS	09/10/12	09/10/12	MON Bachelor/Bachelorette MON Bachelor/Bachelorette	CM	8-11p	M-----	:30	2	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M-----					2	\$5,000.00		0.00			
N26	WEWS	09/05/12	09/05/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	--W----					1	\$2,000.00		0.00			
N27	WEWS	09/06/12	09/06/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,000.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	---T---					1	\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	09/03/12-09/09/12	Thursday Prime C		10-11p	---Th----	:30		(\$2,000.00)		0.00	NM		
	See MG 1.3, 1.4, 1.5, 1.6, 1.7														
	[na]														
N29	WEWS	09/09/12	09/09/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-----S					1	\$4,500.00		0.00			
N30	WEWS	09/04/12	09/10/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-TWTF--					1	\$300.00		0.00			
	Week:	09/10/12	09/16/12	M-----					1	\$300.00		0.00			
Totals														92	\$53,600.00